



**Contact:**

DRS and Associates

David Schlocker

T: 818.981.8210 / F: 818.981.8220

E: [david@drsandassociates.com](mailto:david@drsandassociates.com)

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**Caroma® Donates Dual Flush Toilets and Basins to  
Greensburg GreenTown Community**

*Model green community celebrates rebirth on third anniversary of devastating tornado destruction*

**Greensburg, Kansas** – After donating 400 dual flush toilets and hundreds of washbasins to the charitable organization’s rebuilding of the devastated Kansas town, Caroma is proud to announce the Greensburg GreenTown Anniversary Weekend from April 30<sup>th</sup> through May 2<sup>nd</sup>. Throughout the weekend, events will be held from morning to night to commemorate the third anniversary of the tornado that destroyed the town. The weekend long celebration will include the grand opening of the GreenTown visitor center and Silo Eco-Home model (which features a Caroma Profile Smart toilet on display), a handful of local street events, a concert featuring country music legend George Jones and much more.

Inspired by this tragic story and Greensburg’s plan to rebuild, Caroma donated Sydney Smart dual flush toilets and washbasins to help the community reach their goals of water conservation and green building. As the worldwide leader in high efficiency dual flush toilets for commercial and residential use, Caroma dual flush toilets surpass both the U.S. federal requirement of no more than 1.6 gallons of water per flush (gpf) for new toilets and the North American high efficiency toilet standard of 1.28 gpf. Caroma Sydney Smart toilets feature two buttons for flushing; the half flush which uses 0.8 gpf for liquid and the full flush which uses 1.28 gpf for solids. With an average flush volume of 0.9 gpf, Caroma toilets boast the lowest water consumption in the market today and come in a variety of stylish modern designs that add to the décor of any bathroom.

“Caroma was the first major contributor to this important green initiative and we couldn’t be more grateful for their charity,” said Daniel Wallach, GreenTown’s executive director. “Thanks to their highly efficient toilets, our community will conserve 10 million gallons of water annually.”

Shortly after a powerful tornado demolished the city, the people of Greensburg decided to rebuild the community as a national model for sustainable building and green living. With help from the local non-profit organization called Greensburg GreenTown and their partnership with public and private entities, residents and local businesses, the City of Greensburg has been successfully rebuilt as a sustainable community that serves as a testament to the people’s will and a showcase for the potential of future green building practices.

**-more-**



“After visiting Greensburg and meeting the GreenTown people, Caroma decided to double our original donation of 200 dual flush toilets,” stated Derek Kirkpatrick, Caroma North America Manager. “As a promoter of water conservation for more than 20 years, Caroma firmly believes that green building is important for the future and Greensburg has done an amazing job constructing a green building model town for this country...and the rest of the world.”

### **Can One Flush Make a Difference?**

Absolutely! If just one person uses a high efficiency toilet for one year then they will save approximately 330 gallons of water (based on the average three flushes of water per day). Further, if your toilet is from the 1980's when new toilets were regulated to use 3.5 gallons of water per flush, you would save 2,410 gallons per year by switching to a HET toilet! If 2000 people switched to HET toilets, in one year they would be able to fill an Olympic sized swimming pool with THE WATER SAVED: 660,430 gallons. If 50% of the 238 million toilets in the US that are high-flow (3.5 gallons per flush or more) were converted to a dual flush toilet, 1.4 trillion gallons of water could be saved per year!

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Founded in 1941, Caroma remains the world leader in quality and innovative bathroom products. In 1982, Caroma revolutionized bathroom water conservation by introducing the first dual flush toilet system to the world. By leading the industry with 47 WaterSense labeled toilets, more than any company in the market, and providing water conserving toilet and urinal solutions to residential and commercial markets, the award-winning Caroma products help preserve the world's most valuable resource – water. Combining quality, water saving innovations, aesthetic appeal and superior customer service, Caroma has been chosen by businesses and households worldwide for exceptional performance and stylish designs. Visit Caroma on the web at [www.caromausa.com](http://www.caromausa.com). For additional information, please contact DRS and Associates at 818.981.8210 or [www.drsandassociates.com](http://www.drsandassociates.com).

### **About Greensburg GreenTown**

Greensburg GreenTown is a charitable, nonprofit organization working in Greensburg, Kansas to rebuild the town following the devastating tornado in May of 2007. The town has made a remarkable comeback, reinventing itself as a model for sustainable building and green living now recognized around the world. GreenTown's mission is to make green building and living easily understood, appealing and accessible to all. For more information, please visit [www.greensburggreentown.org](http://www.greensburggreentown.org).

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