



Caroma's Latest Introduction Sets New Conservation Standard

Hillsboro, OR (April 10, 2008) - Caroma has launched its most water conscious toilet yet: **Sydney Smart**. This latest addition to the company's line of dual flush toilets, and already WaterSense approved by the EPA, offers the lowest water use of any toilet available in America.

The Sydney Smart can save an additional 2,975 gallons of water over other high efficiency toilets (HETs), lately the efficiency standard in North America. With its dual flush option – a small flush of 0.8 gallon per flush (gpf) and an optional larger flush of 1.28 gpf - Sydney Smart offers the greatest water efficiency with an average flush of .89 gpf. Water savings compared to the low flow fixtures that have been mandated by the US government since 1994 are as much as 5,242 gallons per year.

Nowhere have severe water shortages been more of an impetus to successful conservation tactics than in Australia, the earth's driest inhabited continent. Since pioneering dual flush technology and introducing it to its home market in 1983, Caroma has continually advanced the efficiency of its products. Its "Smart" technology, which achieved lower flush volumes, was first used in fixtures installed in the Athletes Village at the Sydney Olympics in 2000 and eventually incorporated into the Caroma product line. This latest conservation innovation arrives in North America after years of market acceptance in Australia and Caroma's Asian markets.

Like all Caroma toilets, Sydney Smart uses Wash Down flushing instead of siphonic action and has a trapway nearly double the industry average. Caroma engineers enhanced the water dynamics from the flush valve to the bowl to ensure that a small volume of water would successfully evacuate the bowl, and all the way through the drain line. The Smart models maintain Caroma's reputation for clog-proof performance.

Sydney Smart is offered in a 305 version in white. The product is now available at plumbing supply dealers, green building centers and bath showrooms. MSRP is \$319.

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Caroma is a wholly owned subsidiary of GWA International Limited, a Brisbane, Australian-based company, which is listed on the prestigious Australian SAM Sustainability Index. The company currently exports its products to 39 countries.

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Hi-res images available upon request.