



CAROMA LEADS INDUSTRY WITH 36 WATERSENSE MODELS

Hillsboro, OR (March 30, 2008) - There are now thirty-six Caroma models in the EPA's Water Sense program, the most approved product of any brand doing business in North America. Every model sporting the WaterSense label is also a high efficiency toilet (HET), meaning that Caroma is also the largest selection of HETs in the marketplace. The WaterSense label ensures that a toilet uses 20% less water than the currently mandated 1.6 gallon toilets, and is a quality product that also has met rigorous testing requirements for performance.

All of Caroma's 36 WaterSense-approved models are dual flush fixtures, the only type Caroma manufactures. The list includes Caroma's latest model, the Sydney Smart, which offers the lowest water consumption of any toilet now available in North America. Sydney Smart flush volumes - 0.8 and 1.28 gallons - set a new benchmark for water conservation in North America.

Those who know the Caroma brand from its years as the leading brand Down Under and throughout the Australasian region, are not surprised that Caroma would dominate the water conservation effort here in North America. Caroma was the first to commercialize development and production of dual flush toilets nearly 25 years ago and has been perfecting the technology ever since. The company, considered the worldwide authority on dual flush technology, continually sets the benchmark for water efficiency. A Caroma dual flush toilet can save a household as much as 30,000 gallons of water a year; the Sydney Smart, even more.

WaterSense is a program sponsored by the EPA and is designed to protect the water supply by promoting water-efficient products and services. Much like Energy Star has become a symbol for energy efficiency through its labeling program, it is expected WaterSense will encourage water-conservation behaviors and provide assurance to consumers that they are buying an efficient and high-performing product. The testing for WaterSense certification is done by an independent third party. For a complete list of the Caroma WaterSense approved toilets, please visit the website at www.caromausa.com.

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Caroma is a wholly owned subsidiary of GWA International Limited, a Brisbane, Australia-based company, which is listed on the prestigious Australian SAM Sustainability Index. The company currently exports its product to 39 countries.

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