



Press Release

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Caroma's Donation for Environmental Restoration

Supporting the environment by planting trees in Montana

HILLSBORO, OREGON - April 22, 2008 – Caroma, the leader in dual flush toilets and stylish bathroom sinks, is pleased to support American Forests by donating trees to the Kraft Springs Fire project, part of the Wildfire ReLeaf program. The 2002 Kraft Springs Fire burned more than 65,500 acres in Custer National Forest, Montana. Caroma is supporting a portion of the replanting of more than 400,000 seedlings to speed the recovery efforts.

“We are pleased that Caroma has become a sponsor of American Forests,” states Deborah Gangloff, Executive Director of American Forests. “Their sponsorship of our programs shows a true dedication to supporting the environment beyond their primary business of water conservation. We look forward to a long and environmentally-rewarding relationship.”

American Forests is a world leader in planting trees for environmental restoration, a pioneer in the science and practice of urban forestry, and a primary communicator of the benefits of trees and forests. The non-profit organization helps people plan and implement local actions to restore and maintain healthy ecosystems and communities.

According to Derek Kirkpatrick, Caroma North America Manager, “Protecting the environment has always been important to Caroma. As a company, Caroma has been promoting water conservation with high efficiency toilets and urinals for more than 20 years. We are extremely pleased to expand beyond water conservation by becoming a sponsor of American Forests and their environmental restoration programs.” Supporting the Kraft Springs Fire project with a contribution of trees will help with watershed health, fire rehabilitation, carbon sequestration, and wildlife habitat, including elk, mule and whitetail deer, and goshawk.

About Caroma

Since 1941, Caroma has been a world leader in quality and innovation of bathroom products, continually providing reliable, high efficiency toilet suites and sinks. With 36 WaterSense-approved toilets – more than any company in the industry - and complimentary, stylish sinks, Caroma offers award-winning products that help preserve the world's most valuable resource - water. Combining quality, water-conserving products with superior customer service, Caroma has been chosen by businesses and households worldwide for exceptional performance and stylish design. The company can be contacted by phone at 1 800 605 4218 or (503) 681 2720, via email at info@caromausa.com, or on the Web at www.caromausa.com.

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