



## Press Release

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## **Caroma's Donation for Environmental Restoration**

*Supporting the environment by planting trees in wildfire-ravaged California*

**HILLSBORO, OREGON - April 22, 2008** – Caroma, the leader in dual flush toilets and stylish bathroom sinks, is pleased to support American Forests by donating trees to the Curve Fire project, part of the California Wildfire ReLeaf program. The Curve Fire in the Angeles National Forest burned two major areas, and Caroma is supporting a portion of the hand-replanting of 13,000 native high elevation species of trees.

“We are pleased that Caroma has become a sponsor of American Forests,” states Deborah Gangloff, Executive Director of American Forests. “Their sponsorship of our programs shows a true dedication to supporting the environment beyond their primary business of water conservation. We look forward to a long and environmentally-rewarding relationship.”

American Forests is a world leader in planting trees for environmental restoration, a pioneer in the science and practice of urban forestry, and a primary communicator of the benefits of trees and forests. The non-profit organization helps people plan and implement local actions to restore and maintain healthy ecosystems and communities.

According to Derek Kirkpatrick, Caroma North America Manager, “Protecting the environment has always been important to Caroma. As a company, Caroma has been promoting water conservation with high efficiency toilets and urinals for more than 20 years. We are extremely pleased to expand beyond water conservation by becoming a sponsor of American Forests and their environmental restoration programs.” Supporting the Curve Fire project with a contribution of trees will help lower soil erosion, improve water flows, and decrease sediment build-up in the Upper San Gabrielle River.

**About Caroma**

Since 1941, Caroma has been a world leader in quality and innovation of bathroom products, continually providing reliable, high efficiency toilet suites and sinks. With 36 WaterSense-approved toilets – more than any company in the industry - and complimentary, stylish sinks, Caroma offers award-winning products that help preserve the world's most valuable resource - water. Combining quality, water-conserving products with superior customer service, Caroma has been chosen by businesses and households worldwide for exceptional performance and stylish design. The company can be contacted by phone at 1 800 605 4218 or (503) 681 2720, via email at [info@caromausa.com](mailto:info@caromausa.com), or on the Web at [www.caromausa.com](http://www.caromausa.com).

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