



Press Release

Media Contact:

Cathy McFadden

(503) 747 3899

cmcfadden@lthmarketing.com

Caroma Introduces High Efficiency Back Outlet Toilet

Sydney Smart back outlet HET for improved water conservation in the bathroom

HILLSBORO, OREGON – August 18, 2009 – Caroma, the leader in dual flush toilets, urinals, and stylish bathroom sinks, announces its newest high efficiency toilet (HET): the Sydney Smart back outlet. The Sydney Smart back outlet HET is one of the first back outlet dual flush toilets to be WaterSense labeled, delivering high performance and water savings in the bathroom.

The Sydney Smart back outlet features Caroma Smart™ technology, developed and mastered over the last decade. It delivers the ultimate combination of design, water savings, and performance. The Sydney Smart back outlet is dual flush, using 1.28 gallons (4.8 litres) of water per flush (gpf/lpf) for solid waste and 0.8 gpf (3 lpf) for liquid waste and toilet paper. This averages less than 0.9 gpf (3.4 lpf), which can save the average family of four more than 5000 gallons (19,000 litres) annually when replacing a 1.6 gallon (6 litre) toilet, more than 11,000 gallons (44,000 litres) compared to a 2.5 gallon (9.5 litre) toilet, and nearly 19,000 gallons (70,000 litres) per year compared to a 3.5 gallon (13 litre) toilet!

The Sydney Smart back outlet features the following:

- Dual flush, using 1.28/0.8 gallons (4.8/3 litres) per full/half flush (averaging under 0.9 gpf/3.4 lpf)
- Large trapway, virtually eliminating blockages
- Maximum Performance (MaP) tested at 900 grams
- Washdown technology to push waste from the bowl
- Easy installation
- WaterSense labeled

“We are extremely pleased to introduce the Sydney Smart back outlet high efficiency toilet to the North American market,” states John Karas, North America Product Manager. “Having the first Caroma back outlet HET enables it to be used in even more applications to conserve precious water resources by utilizing Caroma Smart technology. With one of the best performing back outlet toilets available and averaging less than 0.9 gallons per flush, Caroma continues to be a leader in the development of high performance and water conserving toilets and high efficiency urinals.”

For more information on the Sydney Smart back outlet and other Caroma high efficiency products, email info@caromausa.com or visit www.caromausa.com.

About Caroma

Since 1941, Caroma has been a world leader in quality and innovation of bathroom products, continually providing reliable, high efficiency dual flush toilet suites and sinks. With 47 WaterSense labeled toilets, more than any company in the industry, Caroma offers award-winning products that help preserve the world's most valuable resource - water. Combining quality, water-conserving products with superior customer service, Caroma has been chosen by businesses and households worldwide for exceptional performance and stylish design. The company can be contacted by phone at 1 800 605 4218, via email at info@caromausa.com, or on the Web at www.caromausa.com.

High resolution images available. Contact Cathy McFadden at cmcfadden@lthmarketing.com.

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