



Press Release

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Caroma's Donation for Environmental Restoration

Supporting the environment by planting trees in California

HILLSBORO, OREGON - December 18, 2008 – Caroma, the leader in dual flush toilets and stylish bathroom sinks, is pleased to support American Forests by donating trees to the McNally Reforestation project, part of the California Wildfire ReLeaf program. The 2002 McNally Fire burned more than 150,000 acres in the Sequoia National Forest, California. Caroma is supporting a portion of the replanting of more than 123,000 pine and true fir seedlings that have not naturally regenerated.

“We are pleased that Caroma is continuing its sponsorship of trees to American Forests projects,” states Deborah Gangloff, Executive Director of American Forests. “Even though their primary business is water conservation, they show a true dedication to supporting the environment and local wildlife.”

American Forests is a world leader in planting trees for environmental restoration, a pioneer in the science and practice of urban forestry, and a primary communicator of the benefits of trees and forests. The non-profit organization helps people plan and implement local actions to restore and maintain healthy ecosystems and communities.

According to Derek Kirkpatrick, Caroma North America General Manager, “Protecting the environment has always been important to Caroma. Our business is promoting water conservation with high efficiency toilets and urinals for more than 20 years. We are extremely pleased to expand beyond water conservation by continuing our sponsorship of American Forests and their environmental restoration programs.” Supporting the McNally Fire will help supply ground cover to hold back soil from filling streams with sediment and will also provide a shady habitat that is important to many species in the area, including the California spotted owl, northern goshawk, and Pacific fisher.

About Caroma

Since 1941, Caroma has been a world leader in quality and innovation of bathroom products, continually providing reliable, high efficiency toilet suites and sinks. With 36 WaterSense-approved toilets – more than any company in the industry - and complimentary, stylish sinks, Caroma offers award-winning products that help preserve the world's most valuable resource - water. Combining quality, water-conserving products with superior customer service, Caroma has been chosen by businesses and households worldwide for exceptional performance and stylish design. The company can be contacted by phone at 1 800 605 4218 or (503) 681 2720, via email at info@caromausa.com, or on the Web at www.caromausa.com.

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