



Press Release

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Caroma Donates Another 250 Toilets to Greensburg GreenTown

Helping make a city greener by conserving water

HILLSBORO, OREGON – December 18, 2008 – Caroma, the leader in dual flush toilets, urinals, and stylish bathroom sinks, is pleased to donate another 250 high efficiency toilets, urinals, and sinks to Greensburg GreenTown. Greensburg, Kansas, was devastated by an EF5 tornado on May 4, 2007. Nearly 95% of homes and businesses were destroyed by the two mile wide tornado.

Greensburg GreenTown is a nonprofit organization established to provide residents of Greensburg with resources, information, and the support they need to rebuild the city as a model green community. According to Daniel Wallach, Director of the Greensburg GreenTown project, “The tornado that hit the city and surrounding areas in 2007 caused massive devastation. Since we basically had to start from the ground up in the rebuilding efforts, we want to build in a sustainable fashion, to preserve our precious resources.”

As part of this conservation effort, Caroma has donated 250 high efficiency toilets and urinals to Greensburg. Greensburg now has ~450 high efficiency toilets from Caroma and is projected to save at least 4600 gallons of water per person per year. Many of the city’s buildings were built in the 1960s or early, so many toilets were either 3.5 or 5 gallon toilets.

“By installing Caroma toilets that average only 0.96 gallons per flush, we could save more than 18,000 gallons of water per year for a family of four,” explains Wallach. “Caroma’s generous donation is not only helping the families that were in need, but it will also help us with LEED Platinum certification for the most of the city and county buildings. The best part: we’re also preserving our environments by conserving hundreds of thousands of gallons of water each year. The best part is that we didn’t have to compromise our way of life. The Caroma toilets are a technologically advanced toilet and everyone who has received has very positive comments.”

According to Derek Kirkpatrick, North America General Manager, “The people of Greensburg have done an amazing job of rebuilding a city and a community after such a destructive EF5 tornado. We are excited about Greensburg rebuilding as a sustainable community and the progress they have made. The Caroma donation of high efficiency dual flush toilets will help their efforts to conserve precious water resources while also showing how easy it is to preserve

the environment. With simply installing or replacing an older toilet with a water-conserving toilet, communities can save millions of gallons of water each year. Greensburg is becoming a model green community and we wish them continued success in their rebuilding efforts.”

For more information on Caroma’s high efficiency toilets and urinals, email info@caromausa.com or visit www.caromausa.com. To find out more information about the Greensburg GreenTown project, visit www.greensburggreentown.org.

About Caroma

Since 1941, Caroma has been a world leader in quality and innovation of bathroom products, continually providing reliable, high efficiency toilet suites and urinals and stylish sinks. With 41 WaterSense labeled toilets – more than any company in the industry - and complimentary, stylish sinks, Caroma offers award-winning products that help preserve the world's most valuable resource - water. Combining quality, water-conserving products with superior customer service, Caroma has been chosen by businesses and households worldwide for exceptional performance and stylish design. The company can be contacted by phone at 1 800 605 4218, via email at info@caromausa.com, or on the Web at www.caromausa.com.

High resolution images available. Contact Cathy McFadden at cmcfadden@lthmarketing.com.

About Greensburg GreenTown

Greensburg GreenTown is a nonprofit organization established to provide the residents of Greensburg, Kansas with the resources, information, and support they need to rebuild Greensburg as a model green community following the May 2007 tornado. The organization aspires to make it easier for residents to implement and make green living appealing to residents and bring in resources and support from around the country to make Greensburg a model green community. Find out more about Greensburg GreenTown at www.greensburggreentown.org.