



## Press Release

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## James Hall Joins Caroma Team

*Appointment signals Caroma's continued growth in North America supplying water-conserving and stylish bathroom products*

**HILLSBORO, OREGON - July 1, 2008** – Caroma, a leader in dual flush toilets and stylish bathroom sinks, today announced the appointment of James Hall as Business Development Manager for the Northwestern United States. Hall will report to Caroma North American Manager Derek Kirkpatrick.

Hall's responsibilities will include developing sales and distributions strategies to expand Caroma's position as a leader in bathroom products and capitalize on the trend towards Green and environmentally-friendly products. He will be working on go-to-market activities for new products and developing Caroma's presence in existing and new markets.

"We are pleased to have James joining the Caroma team," states Derek Kirkpatrick. "With his expertise in business development, sales initiatives, and Caroma products, he will help Caroma grow even faster and take us to the next level."

Hall brings more than 12 years of international experience to Caroma in consumer and commercial products. His roles focused on managing customer relations, sales management, and business development at Australian companies including Caroma Dorf, Ray White Real Estate, The Laminex Group and Abatis Australia.

### About Caroma

Since 1941, Caroma has been a world leader in quality and innovation of bathroom products, continually providing reliable, high efficiency toilet suites and sinks. With 36 WaterSense-approved toilets – more than any company in the industry - and complimentary, stylish sinks, Caroma offers award-winning products that help preserve the world's most valuable resource - water. Combining quality, water-conserving products with superior customer service, Caroma has been chosen by businesses and households worldwide for exceptional performance and stylish design. The company can be contacted by phone at 1 800 605 4218, via email at [info@caromausa.com](mailto:info@caromausa.com), or on the Web at [www.caromausa.com](http://www.caromausa.com).

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