



Press Release

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Caroma Helps “Green” the Clifton South Beach Hotel

*Dual flush toilets help conserve water and support
Cambean Hospitality’s sustainable hospitality practices*

HILLSBORO, OREGON and MIAMI BEACH, FL – January 14, 2009 – Caroma, the leader in dual flush toilets and stylish bathroom sinks, was chosen by Cambean Hospitality, a Miami Beach-based hospitality group, to supply high efficiency toilets for the Clifton South Beach hotel. The Clifton South Beach is a 35 room historic Art Deco boutique hotel in Florida that is currently undergoing a multi-million dollar renovation with the ultimate goal of LEED Gold certification.

Caroma was chosen by Cambean Hospitality to help maximize water savings in the bathrooms at the Clifton. The entire hotel is being retrofitted with Sydney Smart 270 toilets, a dual flush toilet using 1.28 gallons per flush for solid waste and 0.8 gallons for liquid and paper waste, averaging only 0.90 gallons based on a 1:4 full/half flush ratio. This saves more than 74% water compared with the 3.5 gallon toilets previously installed. Assuming just a 50% occupancy rate and toilets utilized three times/day, that is a savings of more than 51,000 gallons of water in just one year.

Cambean Hospitality has just launched Cambean Earth, a new brand that defines the sustainable systems and practices being implemented throughout their organization. The Clifton, scheduled to open in early 2009, is their first hotel to be renovated as a green property. “Due to the growth, integrity, and reputation of Caroma, their high efficiency toilets were the best choice for the Clifton,” states Brian Scheinblum, president of Cambean Hospitality. “They are widely known for their advances in water conservation, and we felt that their products and technologies best support our Cambean Earth initiative.”

About Caroma

Since 1941, Caroma has been a world leader in quality and innovation of bathroom products, continually providing reliable, high efficiency toilet suites and sinks. With 41 WaterSense labeled toilets – more than any company in the industry - and complimentary, stylish sinks, Caroma offers award-winning products that help preserve the world's most valuable resource - water. Combining quality, water-conserving products with superior customer service, Caroma has been chosen by businesses and households worldwide for exceptional performance and stylish design. The company can be contacted by phone at 1 800 605 4218 or (503) 681 2720, via email at info@caromausa.com, or on the Web at www.caromausa.com.

About Cambean Hospitality

Cambean Hospitality is a Miami Beach-based hotel ownership and management company that provides professional support services to independent hotel properties. Cambean Hospitality combines cutting edge technology services and prestige locations, incorporating high end yield practices to maximize profits and streamline expenses through personalized strategies that focus on operations, finance, sales and marketing, as well as human resource management. For more information, please visit www.cambean.com or contact Brian Scheinblum at brian@cambean.com.

About Cambean Earth

The mission of Cambean Hospitality's green lodging initiative, Cambean Earth, is to promote the growth and acceptance of sustainable hospitality options worldwide, through the development and implementation of industry-leading environmentally friendly systems and practices in all Cambean properties. We are firmly committed to identifying and incorporating the most effective and efficient means of conserving energy, water and other natural resources, while providing a unique and luxurious hotel experience for our guests. To that end, we will employ the most innovative technologies and systems available to us throughout our organization, and will seek to educate our guests, as well as our management and staff, about the benefits of sustainability.

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