



Press Release

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Caroma Introduces New Corporate Brochure

Learn more about conserving the world's most valuable water resources

HILLSBORO, OREGON – January 21, 2010 – Caroma, the leader in dual flush toilets, urinals, and stylish bathroom sinks, launches a new corporate brochure featuring the background of Caroma and how to help preserve the world's most valuable water resources

Since 1941, Caroma's leading-edge innovation has produced beautifully designed, water efficient bathroom products. Caroma understands the significant impact that toilet usage has on household and commercial water consumption. Faced with the reality of continued global water shortages, Caroma has continually improved its dual flush and water-conserving technologies.

The corporate brochure addresses our WaterSense guarantee, including all floor-mount toilets being WaterSense labeled. It discusses the design and performance of Caroma high efficiency toilets (HETs) and how washdown technology is a unique, integrated approach to flushing, clearing, and drainage. Also included are two case studies for the Hilton Palacio del Rio in San Antonio, Texas and the College Gardens Apartments in Dania Beach, Florida. These case studies discuss the actual water and maintenance savings experienced by installing Caroma HETs. Also included is product information for all Caroma high efficiency toilets, waterless and one pint urinals, seats, and stylish sinks, including photos, part numbers, dimensional drawings, and additional information such as rough-in, ADA compliance, WaterSense labeling, and more.

Request the new Caroma brochure or learn more about Caroma products at www.caromausa.com.

About Caroma

Since 1941, Caroma has been a world leader in quality and innovation of bathroom products, continually providing reliable, high efficiency dual flush toilet suites and sinks. With 47 WaterSense labeled toilets, more than any company in the industry, Caroma offers award-winning products that help preserve the world's most valuable resource - water. Combining quality, water-conserving products with superior customer service, Caroma has been chosen by businesses and households worldwide for exceptional performance and stylish design. The company can be contacted by phone at 1 800 605 4218, via email at info@caromausa.com, or on the Web at www.caromausa.com.

High resolution images available. Contact Cathy McFadden at cmcfadden@lthmarketing.com.

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