



Press Release

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Habitat for Humanity Receives Caroma Donation for LEED Project

High efficiency toilets saving water and costs for new residents

HILLSBORO, OREGON – July 28, 2009 – Habitat for Humanity, an ecumenical Christian organization dedicated to eliminating poverty housing, has received a donation from Caroma of high efficiency dual flush toilets to help Habitat Baldwin County, Alabama, with their first certified “green” home. Habitat for Humanity provides simple, decent housing to qualified families. Since 1992, Baldwin County Habitat for Humanity has built 72 homes and is expecting 75 more homes built in the next five years.

“When we began this project, our goal was to build a home to help a needy family obtain better housing,” explains Alex Cary, Construction Manager at Habitat for Humanity of Baldwin County. “It was also important to provide significant utility savings for the family that was moving in along with reduced lifecycle costs while striving for LEED Gold certification. The Caroma donation of water-conserving toilets will help not only reduce water and energy costs but also help obtain LEED certification.”

The Caroma high efficiency toilets donated to Habitat provide an average flush volume of 0.96 gallons per flush. The family of six that is moving into this house will save more than 7000 gallons of water per year over the nationally-mandated 1.6 gallon toilet, saving considerable water and energy costs.

“In addition to building this home to help a family, we are also using this project as a prototype for future homes and to promote that “green” building can be done affordably,” states Cary. “We will use this LEED home as a template for other Habitat homes and for anyone who is interested in affordable housing while helping protect the environment. We are extremely pleased to have Caroma toilets installed, and we look forward to seeing how much water and money is saved compared to other nearby residences.”

“Habitat for Humanity is a great organization that helps families in need of adequate housing,” comments Derek Kirkpatrick, Caroma North America General Manager. “It is exciting to see that people understand the need to protect our most valuable resource of water and to install fixtures and implement green building practices into home construction. Combining our high efficiency toilets with other conservation techniques they’ve implemented, Habitat is an organization to admire for its dedication and concern for people and the environment.”

Caroma

Since 1941, Caroma has been a world leader in quality and innovation of bathroom products, continually providing reliable, high efficiency toilet suites and urinals and stylish sinks. With 45 WaterSense labeled toilets – more than any company in the industry - and complimentary, stylish sinks, Caroma offers award-winning products that help preserve the world's most valuable resource - water. Combining quality, water-conserving products with superior customer service, Caroma has been chosen by businesses and households worldwide for exceptional performance and stylish design. The company can be contacted by phone at 1 800 605 4218, via email at info@caromausa.com, or on the Web at www.caromausa.com.