



Press Release

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Caroma Continues Environmental Conservation Efforts

Supporting the environment by planting trees for forest regeneration and wildlife habitat

HILLSBORO, OREGON – July 8, 2008 – Caroma, the leader in dual flush toilets and stylish bathroom sinks, is pleased to continue its support of the environment through American Forests by donating trees to the McNally Reforestation project, part of the California Wildfire ReLeaf program. The McNally project in Sequoia National Forest, California, is planting because the trees have not naturally regenerated after the fire in 2002. Caroma is supporting a portion of the replanting of 123,000 pines and true firs.

“We are pleased that Caroma continues to support the environment through American Forests,” states Deborah Gangloff, Executive Director of American Forests. “Their ongoing sponsorship of our programs to clean and conserve our water and improve natural habitat for people and animals shows true dedication to our surroundings and the environment.”

American Forests is a world leader in planting trees for environmental restoration, a pioneer in the science and practice of urban forestry, and a primary communicator of the benefits of trees and forests. The non-profit organization helps people plan and implement local actions to restore and maintain healthy ecosystems and communities.

According to Derek Kirkpatrick, Caroma North America Manager, “Environmental protection is critical to providing enough natural resources for future generations. In addition to Caroma promoting water conservation with high efficiency toilets and urinals, we are delighted to sponsor projects with American Forests to maintain and improve the environment around us.” Supporting the McNally Reforestation project with a contribution of trees will help the regeneration of trees and provide beneficial habitat for sensitive species of wildlife.

About Caroma

Since 1941, Caroma has been a world leader in quality and innovation of bathroom products, continually providing reliable, high efficiency toilet suites and sinks. With 36 WaterSense-approved toilets – more than any company in the industry - and complimentary, stylish sinks, Caroma offers award-winning products that help preserve the world's most valuable resource - water. Combining quality, water-conserving products with superior customer service, Caroma has been chosen by businesses and households worldwide for exceptional performance and stylish design. The company can be contacted by phone at 1 800 605 4218, via email at info@caromausa.com, or on the Web at www.caromausa.com.

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