



## Press Release

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## **Caroma's Donation for Continued Environmental Restoration**

*Supporting the environment by planting trees in Oregon*

**HILLSBORO, OREGON - June 15, 2009** – Caroma, the leader in dual flush toilets and stylish bathroom sinks, is pleased to support American Forests by donating trees to the Woodside Ranch Fire planting, part of the Wildfire ReLeaf program. The Woodside Ranch Fire burned through the Deschutes National Forest in August 2007. The project is five miles from Bend, Oregon, a very popular recreation and wildlife area and is adjacent to equestrian and hiking trails. Caroma is supporting a portion of the replanting of 56,000 ponderosa pine trees to restore the burned area and provide wildlife habitat in an important deer winter range. The planting will also help to prevent future infestation of invasive plant species.

“We are pleased that Caroma continues its support of American Forests,” states Deborah Gangloff, Executive Director of American Forests. “Their commitment to supporting environmental programs such as ours along with their leadership role in water conservation shows a true dedication to protecting our surrounding environment. We look forward to a continuing relationship with Caroma to help protect our valuable environmental resources.”

American Forests is a world leader in planting trees for environmental restoration, a pioneer in the science and practice of urban forestry, and a primary communicator of the benefits of trees and forests. The non-profit organization helps people plan and implement local actions to restore and maintain healthy ecosystems and communities.

“American Forests, like Caroma, are continually looking for new ways to minimize our impact on the environment,” explains Derek Kirkpatrick, Caroma North America General Manager. “Caroma is pleased to help the environment beyond our business of water conservation. American Forests and their Wildfire ReLeaf program enable us to help keep our forested areas healthy. Supporting the Woodside Ranch Fire will help restore burned areas and wildlife habitat while improving the quality of the air we breathe.”

**About Caroma**

Since 1941, Caroma has been a world leader in quality and innovation of bathroom products, continually providing reliable, high efficiency dual flush toilet suites and sinks. With 45 WaterSense labeled toilets, more than any company in the industry, Caroma offers award-winning products that help preserve the world's most valuable resource - water. Combining quality, water-conserving products with superior customer service, Caroma has been chosen by businesses and households worldwide for exceptional performance and stylish design. The company can be contacted by phone at 1 800 605 4218, via email at [info@caromausa.com](mailto:info@caromausa.com), or on the Web at [www.caromausa.com](http://www.caromausa.com).

**About AMERICAN FORESTS**

American Forests' mission is to grow a healthier world by working with communities on local efforts that plant trees to restore and maintain forest ecosystems. The organization's work encompasses planting trees, calculating the value of urban forests, fostering environmental education, and improving public policy for trees at the national level. American Forests has a goal of 100 million trees planted by 2020.

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