



Media contact: Jackie Burton
French West Vaughan
212-330-0702

CAROMA LEADS INDUSTRY WITH 34 WATERSENSE MODELS

Hillsboro, OR (March 5, 2008) – Caroma, the international authority in water-saving dual flush technology, now has 34 products sporting the EPA's WaterSense label, the most approved product of any brand doing business in North America. The WaterSense label ensures that a toilet uses 20% less water than the currently mandated 1.6 gallon toilets, and is a quality product that also has met rigorous testing requirements for performance.

In addition to being the leading resource for WaterSense product, Caroma offers the largest selection of high efficiency toilets (HETs) in the marketplace. All of Caroma's 34 WaterSense approved models are dual flush models, the only type Caroma manufactures. Caroma was the first to commercialize development and production of dual flush toilets nearly 25 years ago and has been perfecting the technology ever since. The company continually sets the benchmark for the industry in water conservation. A Caroma dual flush toilet can save a household as much as 30,000 gallons of water a year.

WaterSense is a program sponsored by the EPA and is designed to protect the water supply by promoting water-efficient products and services. Much like Energy Star has become a symbol for energy efficiency through its labeling program, it is expected WaterSense will encourage water-conservation behaviors and provide assurance to consumers that they are buying an efficient and high-performing product. The testing for WaterSense certification is done by an independent third party. For a complete list of the Caroma WaterSense approved toilets, please visit the website at www.caromausa.com.

Caroma developed the first successful dual flush toilet nearly 25 years ago for the Australian market. Since then, the company has become known for leading-edge innovation and continually setting the standard in water conservation throughout the sanitary ware industry. Caroma's extensive range of dual flush toilets, low flush urinals and waterless urinals is quickly gaining momentum in the United States and Canada. The company is also known for some of the most cosmetically pleasing bathroom products, including sinks, faucets, bathware and commercial products. Caroma is a wholly owned subsidiary of GWA International Limited, a Brisbane, Australia-based company, which is listed on the prestigious Australian SAM Sustainability Index.

###