



Press Release

Media Contact:

Cathy McFadden

(503) 747 3899

cmcfadden@lthmarketing.com

Crowne Plaza Austin Chooses Caroma Toilets for Saving Water

Dual flush toilets help conserve water and reduce maintenance costs

HILLSBORO, OREGON – March 11, 2009 – Crowne Plaza in Austin has chosen Caroma, the leader in dual flush toilets, to provide 297 high efficiency toilets for the newly renovated guest rooms. The Crowne Plaza, located at the “Crossroads of the Capital City”, provides guests with a dedicated staff and upgraded amenities ensuring each stay is enjoyable.

Crowne Plaza has selected Caroma toilets to help maximize water savings and reduce maintenance costs in the bathroom. The entire hotel is being retrofitted with Sydney Smart 270 Easy Height Elongated toilets, a two button toilet using 1.28 gallons per flush for solid waste and 0.8 gallons for liquid and paper waste, averaging only 0.90 gallons based on a 1:4 full/half flush ratio. This saves 82% of the water used by the 5 gallon toilets previously installed. Assuming just a 50% occupancy rate and toilets flushed four times/day, that is a savings of more than 888,900 gallons of water in just one year.

Caroma developed the two button dual flush system more than 25 years ago and are making advances in design and technology. The Sydney Smart is WaterSense labeled and is the first 1.28/0.8 gpf dual flush toilet in North America. Additionally, Caroma toilets have a trapway nearly double the industry average, virtually eliminating blockages.

“We spoke with several other hotels that were using Caroma toilets prior to making our decision, and the feedback was very positive,” states Randy Brunnemann, General Manager of Crowne Plaza Austin. “Caroma was chosen because of product longevity and the history of reduced maintenance. We now have one floor with Sydney Smart installed and are very pleased. We used to have 3-5 calls/week/floor for toilet problems, mainly blockages, and we have had none on that floor post-install. Combining lower maintenance with the substantial water savings, Caroma toilets were the right choice for our hotel.”

About Caroma

Since 1941, Caroma has been a world leader in high quality, innovative bathroom products, continually providing reliable, high efficiency toilet suites and sinks. With 41 WaterSense labeled toilets – more than any company in the industry - and complimentary, stylish sinks, Caroma offers award-winning products that help preserve the world's most valuable resource - water. Combining quality, water-conserving products with superior customer service, Caroma has been chosen by businesses and households worldwide for exceptional performance and stylish design. The company can be contacted by phone at 1 800 605 4218 or (503) 681 2720, via email at info@caromausa.com, or on the Web at www.caromausa.com.

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