

# manufacturer **Q&A**

## Caroma

### *Q. Who is Caroma?*

**A.** Caroma, the world leader in dual flush high efficiency toilets, provides a range of quality toilets, sinks and urinals with proven reliability. The innovative products have been developed and mastered over the last 50 years, delivering the ultimate of design, water savings, and performance. In the early 1980s, Caroma became the first company to develop two button, dual flush technology. After 10 years of successful market growth and customer satisfaction, dual flush toilets were mandated as a national standard in Australia and are now gaining popularity in North America.

### *Q. What is a dual flush toilet? Is this new technology?*

**A.** A dual flush toilet has two flushing options. The half flush button is used for liquid and paper waste, and the full flush button is used for solid waste. After becoming the first company to develop two button dual flush technology in the early 1980s, Caroma is now recognized as a world leader in dual flush.

### *Q. What is the water savings potential?*

**A.** A typical Caroma dual flush toilet can reduce water consumption by as much as 40% over today's mandated low flow toilets. If waterless or high efficiency urinals (0 or 0.13 gallons per flush) are used, the water savings are even more dramatic. Compared to an older 3.5 gallon toilet, a family of 4 could save nearly 18,000 gallons of water per year by switching to a Caroma dual flush toilet, while a city of 10,000 people could save more than 5 million gallons of water per year.

The recently introduced Caroma Smart™ Technology sets a new benchmark for the industry by reducing water consumption even further than a high efficiency toilet (HET). The HET category with its 1.28 gal-



lons per flush has become North America's conservation standard in the past few years. Caroma's new dual flush Sydney Smart can reduce water use by as much as 2,975 gallons per household per year over an HET.

### *Q. Is performance affected by the reduced amount of water used?*

**A.** Caroma has over 30 WaterSense-approved dual flush toilets, more than any other company, so you don't need to trade flushing performance or style for water savings. The tanks and bowls are engineered as a complete flushing system, and with a 3-1/2" trapway, they are virtually clog-free.

### *Q. Why is Caroma the right choice for a bathroom?*

**A.** With its long history of providing quality, performance, style and technical innovation, Caroma is a name that can be trusted. From developers working on large projects to homeowners with one bathroom, Caroma is the choice for stylish sinks and high efficiency toilets.

### *Q. Does Caroma have many customers in North America?*

**A.** With its water-conserving products, Caroma is used by thousands of businesses and households worldwide for exceptional performance and stylish design. In North America, large hotels & resorts, convention centers, government and educational facilities, office buildings, hospitals, 'Green' developments, and people that just want to conserve water to save money and the environment are Caroma customers. Caroma also works with water authorities in North America who need to conserve water because of droughts and water shortages.

To find out more about Caroma products, visit the website at [www.caromausa.com](http://www.caromausa.com) or contact your local distributor.

**For more information,  
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