



Press Release

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All Caroma Floor-Mount Dual Flush Toilets now WaterSense Labeled

Maximizing water conservation with 41 WaterSense Labeled toilets

HILLSBORO, OREGON – November 11, 2008 – Caroma, the leader in dual flush toilets, urinals, and stylish bathroom sinks, announces that all 41 floor-mount high efficiency dual flush toilets are WaterSense Labeled. WaterSense is a partnership program sponsored by the U.S. Environmental Protection Agency to make it easy for Americans to save water while protecting the environment.

The WaterSense program is designed to identify high performance water efficient toilets that can reduce water use in the home while preserving precious water resources. Being WaterSense labeled means a toilet saves at least 20% more water than the current federal standard of 1.6 gallons per flush.

Caroma has 41 WaterSense labeled toilets, more than any manufacturer. All floor-mount toilets have passed testing, including the recently introduced Sydney Smart and Sydney Low Profile. The Sydney Smart, the most water efficient dual flush toilet in the marketplace, introduced advanced technology to use 1.28 gallons for a full flush (solid waste) and 0.8 gallons for liquid and paper waste, averaging just 0.9 gallons per flush. Caroma's other high efficiency toilets use only 0.96 gallons per flush. This would save the average family of four nearly 30,000 gallons of water every year!

Headquartered in drought-stricken Australia, Caroma has been a leader in water conservation for more than 20 years and continues to develop innovative technologies that conserve water without sacrificing performance. The new Caroma Smart™ technology was introduced in the Sydney Smart and is also used in the recently introduced high efficiency urinals: Cube³ Ultra one pint urinal and the H₂Zero waterless urinal (introduced in October 2008).

For more information on Caroma's high efficiency toilets and urinals, email info@caromausa.com or visit www.caromausa.com.

About Caroma

Since 1941, Caroma has been a world leader in quality and innovation of bathroom products, continually providing reliable, high efficiency toilet suites and urinals and stylish sinks. With 41 WaterSense labeled toilets – more than any company in the industry - and complimentary, stylish sinks, Caroma offers award-winning products that help preserve the world's most valuable resource - water. Combining quality, water-conserving products with superior customer service, Caroma has been chosen by businesses and households worldwide for exceptional performance and stylish design. The company can be contacted by phone at 1 800 605 4218, via email at info@caromausa.com, or on the Web at www.caromausa.com.

High resolution images available. Contact Cathy McFadden at cmcfadden@lthmarketing.com.