

Be Label Conscious To Save Water

America is such a label conscious society. Here is a new one truly worth having: the WaterSense label, seen only on EPA-approved water-efficient plumbing products. The label should not be hard to find. There are now 29 toilets by Australian manufacturer Caroma sporting the label, the most EPA-approved product of any brand. Using a Caroma WaterSense toilet can save thousands of gallons of water annually; and as much as 50,000 gallons per year if the toilet being replaced is a few decades old.

The WaterSense program was started by the EPA as a way to protect the nation's water supply by promoting water-saving products, programs and practices. Toilets are the first consumer product to undergo independent third party certification for the label. WaterSense toilets use less than 1.28 gallons of water per flush (gpf), which is 20% less than the current federal standard of 1.6, mandated in 1992. The testing also ensures good flushing performance.

All 29 Caroma toilets are dual-flush models. Two buttons on the top of the tank offer two different flush volumes and the chance to lower water consumption even further than the 1.28 gallons maximum set for WaterSense toilets. With a 0.8 small flush and a 1.6 big flush option, every Caroma toilet offers an average flush volume of .95 gallon.

Caroma, which developed the first successful dual flush toilet nearly 25 years ago for the Australian market, is recognized around the world for its water-conscious toilets. Today, their products are available at plumbing supply dealers and showrooms and green building centers across North America.

Contact your local water authority about scheduled toilet replacement programs, which urge homeowners to swap old water guzzling toilets for newer efficient models. There is a very good chance that the program names Caroma one of the preferred models. Some utilities are actively promoting WaterSense toilets for the best savings of all.

To locate a Caroma dealer, visit www.caromausa.com. For photos and more information, contact Jackie Burton at jbunton@fwv-us.com.