



Press Release

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Caroma Waterless Urinal Approved for City of Los Angeles

Maximizing water conservation in the bathroom

HILLSBORO, OREGON – October 15, 2009 – The City of Los Angeles has approved the H₂Zero™ waterless urinal by Caroma for use in all buildings. The H₂Zero urinal utilizes breakthrough technology to use zero water for optimum performance and water conservation.

The vitreous china urinal addresses key challenges that have been associated with other waterless urinals, including performance, operation, odor management, durability, and waste build-up, ensuring a consistently superior product. The H₂Zero's unique patented cartridge technology does not use an oil-based seal, as traditionally used in waterless urinals. Within the cartridge is a Bio Fresh deodorizing block that is activated during use. The Bio Seal™ allows urine to pass through the seal freely, eliminating unnecessary waste build-up within the cartridge. The Bio Seal, which lasts up to 10,000 uses, also acts as a one-way airtight valve to seal the cartridge from the drainage system.

As urine flows into the cartridge and around the Bio Fresh deodorizing block, heat from the urine activates and emits a lemon fragrance. The urine then flows through the Bio Seal valve and into the drainline. The Bio Seal closes, protecting against back-pressure situations. This operation guarantees superior performance and hygiene.

“For more than three decades, Caroma has been a leader in designing advanced technology for the bathroom, and the H₂Zero waterless urinal is one example,” states John Karas, North America Product Manager. “The H₂Zero can save the City of Los Angeles millions of gallons of water per year through replacing older, water-consuming one gallon urinals. In addition, the unique technology in the H₂Zero minimizes service required and manages odors and waste build-up, unlike other waterless urinals currently on the market.”

To service the urinal, the H₂Zero's cartridge tool is used to remove the grate and access the internal components. The Bio Fresh deodorizer and Bio Seal can then be removed and replaced as required. This touch-free tool ensures no direct contact with the replacement components, and no special disposal method is required.

For more information on the H₂Zero and other Caroma high efficiency products, email info@caromausa.com or visit www.caromausa.com.

About Caroma

Since 1941, Caroma has been a world leader in quality and innovation of bathroom products, continually providing reliable, high efficiency toilet suites and urinals and stylish sinks. With 47 WaterSense labeled toilets – more than any company in the industry - and complimentary, stylish sinks, Caroma offers award-winning products that help preserve the world's most valuable resource - water. Combining quality, water-conserving products with superior customer service, Caroma has been chosen by businesses and households worldwide for exceptional performance and stylish design. The company can be contacted by phone at 1 800 605 4218, via email at info@caromausa.com, or on the Web at www.caromausa.com.

High resolution images available. Contact Cathy McFadden at cmcfadden@lthmarketing.com.

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