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FOR IMMEDIATE RELEASE

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**CAROMA: CONSERVATION LEADER BECOMES  
A GREENPLUMBERS PREMIER PARTNER**

SACRAMENTO, CA: *GreenPlumbers* is excited to welcome Caroma, a longtime Australian partner, as a premier partner in the United States. Caroma was founded in 1941 in Australia, and has since become a worldwide leader in reliable, high-quality, water-efficient bathroom products. Their 'green' sensibility makes them a perfect match for *GreenPlumbers*' goal of making plumbers into conservation experts.

“Protecting the environment is critical for the sustainability of our natural resources, and preserving water, the most valuable resource, is a growing concern,” said Derek Kirkpatrick, Caroma North America manager. “Caroma is pleased to partner with *GreenPlumbers* to promote water conservation and water saving technologies. Caroma is the world leader in innovative, high efficiency toilets with leading edge Caroma Smart™ technology. The stylish and water-conserving 1.6/0.8 gallon per flush toilets can save nearly 30,000 gallons of water per year for a family of four. Our partnership with *GreenPlumbers* helps us spread the word that water conservation is easy with just the touch of a button.”

41 models in the EPA's WaterSense program are made by Caroma – the most of any brand in North America. All of Caroma's 41 WaterSense labeled models are dual flush fixtures, the only type Caroma manufactures. The list includes Caroma's latest model, the Sydney Smart, which offers the lowest water consumption of any toilet now available in North America. Sydney Smart flush volumes – 0.8 and 1.28 gallons – set a new benchmark for water conservation in North America. Caroma's philosophy is that environmentally-responsible products can be highly functional and aesthetically beautiful. The company's motto is "Conservation With Style."

For more information on Caroma's line of products or environmental vision, visit [www.caromausa.com](http://www.caromausa.com). For more about *GreenPlumbers*, visit [greenplumbersusa.com](http://greenplumbersusa.com).

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